

2017 January 20-22

CYBERTHON

SPONSORSHIP OPPORTUNITIES

AFCEA Pensacola invites you to be a part of CyberThon 2017!

Become a meaningful part of Florida's largest cybersecurity education awareness and community collaboration competition. AFCEA Pensacola is looking for sponsors to support this event that both inspires students toward careers in cybersecurity and also promotes Northwest Florida's Cyber Coast as a corridor for technology and cybersecurity enterprises. CyberThon 2017 places teams of high school and college students in the position of newly hired IT professionals tasked as the first responders for cyber security threat detection

and response of a small company. With mentoring and guidance from local cyber experts, teams will acquire hands on experience with security tools and defense tactics. Cyberthon excites elementary and middle school students about STEM education and cybersecurity careers by engaging them in cyber hygiene methods and equipping them with skills to help better protect themselves on the internet. CyberThon sponsorships offer some great incentives and exposure for supporting organizations.

SPONSOR BENEFITS	SPONSOR LEVEL	Silver Up to \$1,000	Gold \$2,500	Diamond \$5,000	Premier \$10,000+
VIP Reception		✓	✓	✓	✓
Recognition in event guide		✓	✓	✓	✓
One year AFCEA membership or renewal		✓	✓	✓	✓
CyberThon T-Shirt			2	3	5
CyberThon Challenge Coin			2	3	5
Logo on event media			✓	✓	✓
Logo on website			✓	✓	✓
Logo on CyberThon T-Shirt			✓	✓	✓
Headline placement on event guide and event/social media				✓	✓
Headline Logo on CyberThon T-Shirt				✓	✓
Premier Sponsor recognition and announcement for Opening and Closing Ceremonies, Lunch and VIP Reception.					✓
Premier Sponsor Logo on signage for Opening and Closing Ceremonies, Lunch and VIP Reception.					✓



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SPONSORSHIP AGREEMENT

AFCEA Pensacola Sponsor Agreement CyberThon 2017!

Please email completed agreement to Tony Ferguson at cyberthon@afceapensacola.org

Sponsor Information

Company Name: _____

Company Representative: _____

Title: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Sponsorship Level (please indicate level desired)

- Premier \$10,000+ The Premier level is ideal for corporations and community advocates with a passion for supporting IT and Cybersecurity STEM initiatives in local primary and secondary academics.
- Diamond \$5,000 The Diamond level is ideal for corporations and community advocates who want to target their support to inspiring local students to pursue cybersecurity career pathways.
- Gold \$2,500 The Gold level is ideal for companies and organizations that support STEM initiatives such as IT and Cybersecurity education and training.
- Silver Up to \$1,000 The Silver level is ideal for service providers and private donors with a passion for supporting STEM initiatives such as IT and Cybersecurity education and training.

The Armed Forces Communications and Electronics Association (AFCEA), "Blue Angels" Pensacola Chapter is a 501(c) non-profit organization that serves Northwest Florida's high tech corridor. We serve our members by providing a forum for the ethical exchange of information dedicated to increasing knowledge relevant to its members in Aerospace, Information Technology and Cybersecurity for the defense, homeland security and intelligence communities. The Blue Angels Chapter continues a legacy of community outreach by inspiring students towards careers in cybersecurity or other science, technology and engineering and mathematics (STEM) career path. Thank you for your tax deductible contribution and support.



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